



BLUE MOON FASHIONS LTD.



**BLUE MOON FASHIONS LTD. IS A GLOBAL LEADER IN APPAREL
SOURCING AND SUPPLY CHAIN MANAGEMENT.**

FIND OUT ABOUT HOW WE WORK AND WHAT WE'VE DONE !!!

INTRODUCTION

BLUE MOON FASHIONS LTD. is one of the reputed export oriented readymade garments manufacturer in Bangladesh. We are producing / exporting & supplying customer's order & own branded products. Our premises to meet industry standard, buyer's requirement and keeping in mind future growth possibilities. The important part is given below:

- Company Profile
- Business Policy
- Business Detail
- Our Messages
- Our Service
- Associate Factories
- Collections(Gent's, Ladies, Boy's, Girl's and Kids)
- Contact Information

BUSINESS OWNER

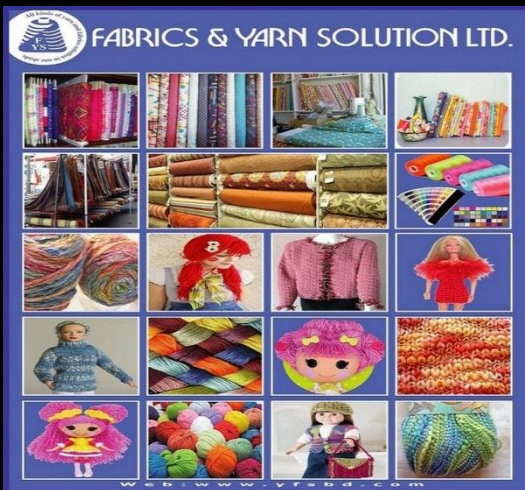
- ❑ **Md.Moshfiqur Rahman**
Chairman
BLUE MOON FASHIONS LTD.
E-mail: bluemoonunitech@gmail.com

- ❑ **Md.Mashiur Rahman Mintoo**
Managing Director
BLUE MOON FASHIONS LTD.
Cell: +88 01713 061105
E-mail: bluemoonunitech@gmail.com

- ❑ **SK. Abid Mahmud Bipu**
Director
BLUE MOON FASHIONS LTD.
Cell: +88 01711 909026
E-mail: abid@bluemoonfashionsltd.com

COMPANY PROFILE

- **Business Type:** Garments buying house / Agent, supplier, exporter & manufacturer.
- **Business Partner:** Our strength is that it consist of 3 companies such that **FABRICS & YARN SOLUTIONS LTD** is one of the most reputed Fancy Sweater Yarn Supplier in Bangladesh, **UNIVERSAL LINKERS** which is a sister concern of Universal group which is one of the most raising organization in Bangladesh revolves around approximate 200+ professionals and **TEX WAY APPAREL INDUSTRIES LTD.** Is a company built with an aim to provide readymade jersey knit garment products to customers worldwide.



- **Sister Concern:** 1) **FABRICS & YARN SOLUTIONS LTD**
2) **UNIVERSAL LINKERS**
3) **TEX WAY APPAREL INDUSTRIES LTD.**

Product Details:

- **Sweater (Men's, Womens, Boys and Girls).**
- **PullOver (Men's, Womens, Boys and Girls).**
- **Slim Fit Sweater (Men's, Womens, Boys and Girls).**
- **Cardigan (Men's, Womens, Boys and Girls).**
- **T-shirt (Men's, Womens, Boys and Girls).**
- **Polo shirt (Men's, Womens, Boys and Girls).**
- **Tank Top (Womens, Boys and Girls).**
- **Blouses**
- **Fleece Jackets**
- **Sweat Shirts**
- **Polar Jackets**
- **Knitted Fitted Sheet**
- **Trousers / Pajamas Set**
- **Any kind of fashionable fabric Knit and woven items as per buyers requirement.**

OUR MESSAGES

Our main assignment is to make a intervention between the buyer and the manufacturer and we usually working for the buyers. We ensure you that the quality of our products is competitive.

It's always been one of our biggest target to generate our product of the highest quality standards and we succeed to do this for our most valuable and highly educated staff in our team goal. The next step is in future of our highest technical standards, environmental protection, the maximum value of the product under the terms of our existing and new factories were built.

Our objective is to ensure the ability to deliver irreproachable quality and punctual shipment at a reasonable price, within a frame work of professional, reliable and sincere business atmosphere. No order for us as small. And we always try to give the grand customer service and a project for regular communication with our customers every step of their needs.

In the year of 2004 **BLUE MOON FASHIONS LTD.** has absorbed fully on the production of Sweater and Knit in any qualities for the Italy, Germany, Canada, Poland, Norway and France market. Today we generate more than 1 million pcs of sweaters for men, women and children of which 45% women, 35% men, 20% children. 2.5 million pcs of knit. The turn over of 2015 has crossed the mark of \$ 8.5 million.

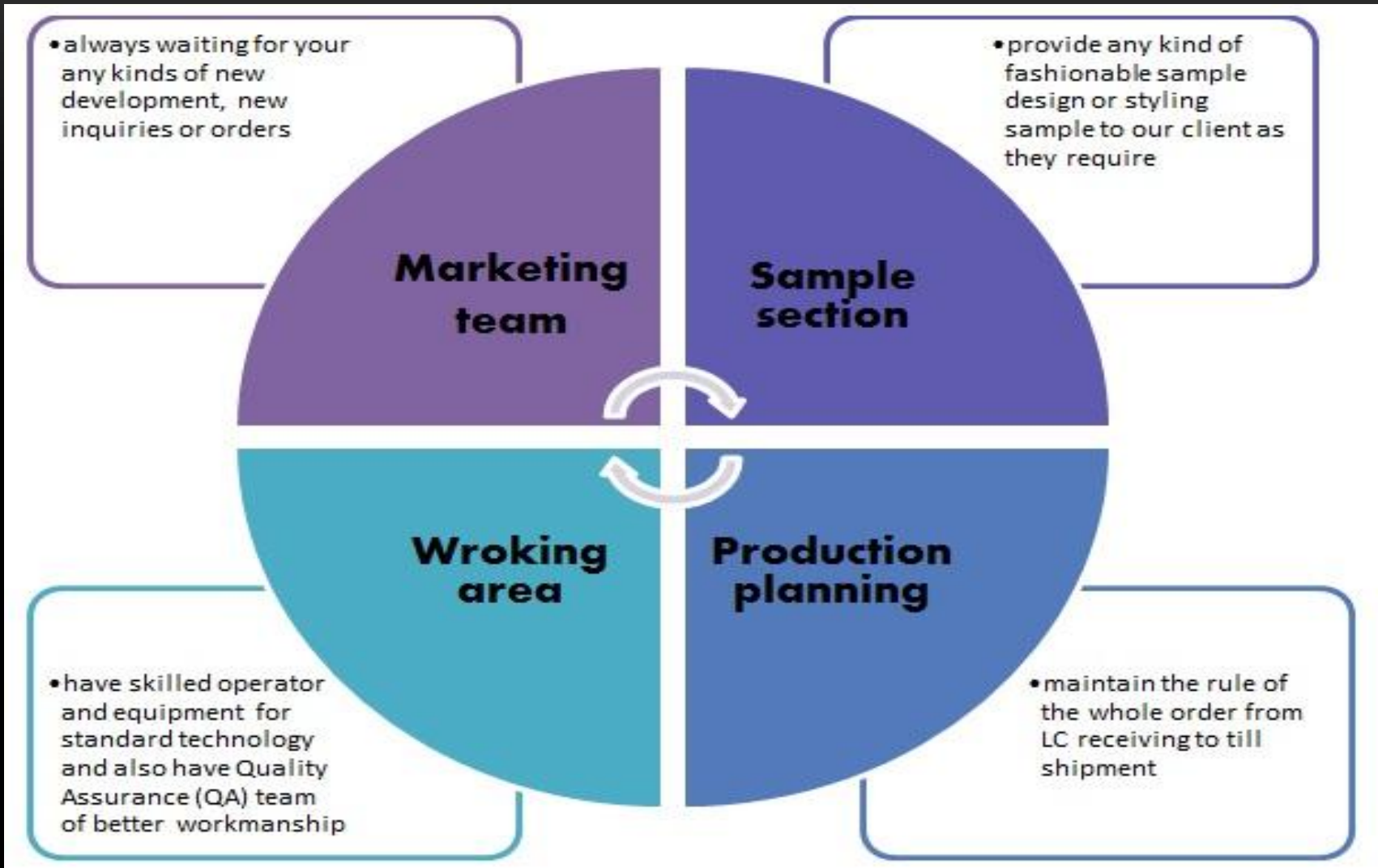
12 Years in business	9 Countries worldwide	5 Key offices worldwide	82 Staff worldwide	12+ Global customers
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➤ Why Us?

We have achieved a positive and long lasting image in the industry by virtue of our quality focused policies and our products have received immense accolades due to their features like skin-friendliness, sweat absorbing and comfortable fabric. Other factors that have helped us in carving an enviable position in the industry are mentioned below:

- Qualitative and expansive product line.
- Trend setting innovative designs and style.
- Ultramodern infrastructure.
- Capacious warehouse.
- Transparent business dealings.
- Customized solutions.
- Easy payment modes.
- Widespread distribution network.
- Timely delivery of consignments.
- Industry leading prices.

BUSINESS DETAIL



BUSINESS POLICY



Policy

- Our business policy is very simple that is to build a long term business relationship through offering minimum price and providing maximum quality.
- We would like to introduce our self as a buying house and we feel good to supply quality garments to our worldwide clients.



Shipment

- We know value of time it's very important for this sector. So we keep our commitment strongly. We assure of our buyers, ship the goods within their scedule time. Normally we take 60/90 days after receiving L/C. Specially we taken 45 days for T/T payment and the time depends on the product quantity.



What benefit you can gain

- Improves company focus & reduces the operating costs.
- Accessing of world class capabilities.
- Accessing of resources not available internally.
- Ability to diversify product range through multi country sourcing.
- Ability to react quickly to changes in consumer demands.

OUR SERVICE

Sampling Program:

We need the sketch / design, spec and all details including the yarn composition, fabrication and then we make sample for client's approval. Sometimes, we do this sampling according to a given sample (original sample) from the client-end and send for the client's approval.

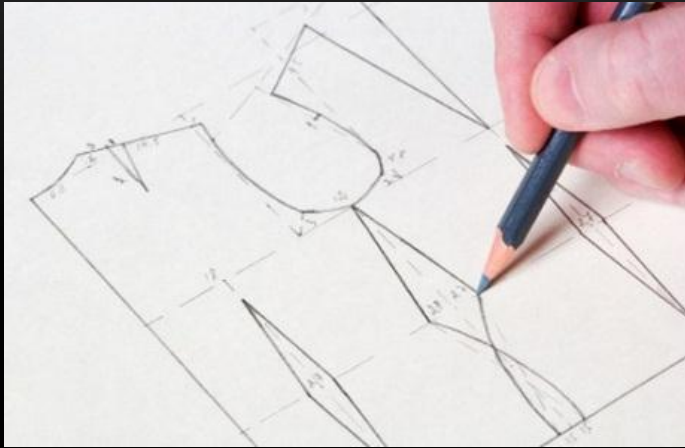
- Identify and selecting of appropriate source for yarn, fabric and accessories.
- Procure Yarn, fabric & accessories basis on customers needs and styling itself.
- Preliminary screening by inspection and testing.
- Developing to suit the season's colors fabric and style based on as per buyer's requirements .
- Assistance our buyers marketing efforts in their own country.
- Minimize operating cost & risk for customers.
- An identification of goods during loading.
- Ensuring that only the inspected goods not getting mixed up with the non-inspected goods.
- Checking shipping documents & send to customers well in advance of shipment to avoid any discrepancy.

Quality Monitoring:

- **Order Progress Process:** On receipt of orders based on above, discussing with suppliers on progress preparation of critical path by highlighting critical stages involved.
- **Weekly Progress Report:** Meeting with Merchandisers, Quality controllers and Logistic staff will be held every week and update the overall status.
- **Pre-Production check:** Risk are reduced by checking material components, accessories/ user manuals etc.
- **Initial Production check:** First finished products are checked against buyer's specification and prototype sample. Deviator and brought out for correction.
- **During Production check:** Inspection during production is carried out to check and verify that the initial discrepancies have been rectified and to ensure the average quality standard of production runs.
- **Inline pre-final & final Inspection:** Final random inspection is carried out when the total consignment is packed and ready for shipment is performed according to the International Inspection Standards.

Working Area:

EXPERT MERCHANDISING



ACCESSORIES



FABRIC DYING



EMBROIDERY



In – Time Shipment:

If any stage of the path is affected, our immediate attention and action goes to adjust this in very next stage. Our motto is - No way to compromise set / required / aspired quality level.

Working Procedure in particular:

- Buyer provides us the Technical and all details of the objective product.
- We do the consumption and costing in our office by our own professional, independent of any factory.
- We offer the buyer the costing that should be feasible and then, if it is necessary, we negotiate to agree the price.
- We negotiate with the factories that would be interested in undertaking the order at the price that have been agreed upon with the buyer.
- We submit to the buyer company profiles of the factories that agree to take the order.

ASSOCIATE FACTORIES

- MARK SWEATER LTD
- MEEK SWEATER LTD
- NAZIAT SWEATERS LTD
- DODY EXPORTWEAR LTD
- ZEMTEX LINKAGE IND'S LTD.
- PACIFIC A1 SWEATER LTD
- KNIT ZONE GROUP
- OISHI DESIGN LTD
- GRAMEEN KNITWEAR LTD
- UNION FASHION

CONTACT DETAILS

➤ Corporate Head Office (Bangladesh)

House # 21 (2nd floor) , Road # 10
Sector # 09 , Uttara Model Town
Dhaka - 1230, Bangladesh
Phone : + 88-02-8931312 , + 88-02-8931383

➤ Mail Information:

bluemoonunitech@gmail.com, abid@bluemoonfashionsltd.com, tarif@bluemoonfashionsltd.com

USA Office	AUSTRALIA Office	PARAGUAY Office	ITALY Office	CHAINA Office
Mr.Razid Haider Nasim	Mr.Hasan Zayeed (Executive Director)	Mohammed Alauddin Masud (Director)	Mr.Soriful Islam	Sk. Abid Mahmud (Director)
303,Fifth Avenue,Suite #710	12/10-11, Millennium Court,Silverwater	No:1561.E / Alcorta	Via Marco Polo	87-903,Jingxiuhuayuan
New York 10016	NSW 2218 Australia.	Guatemala, Asuncion	12A/B, Palermo, Italy	Zhangjiagang,Jiangsu Province
Tel : (212)532-3128 Fax : (212)532-0164	Tel : +61449629787	Tel : +005959828827888	Tell: +393335490500	Tel : +861 3405610771
Mail : nasim@bluemoonfashionsltd.com	Mail : sr.rahman@bluemoonfashionltd.com	Mail : masud@bluemoonfashionsltd.com	Mail : sorif@bluemoonfashionltd.com	Mail : abid@bluemoonfashionltd.com

OUR COLLECTIONS

➤ Kids Collections:



➤ Boy's Collection:



➤ Girl's Collections:



➤ **Gent's Collections:**



➤ Ladies Collection:



THANK'S FOR WATCHING.....